

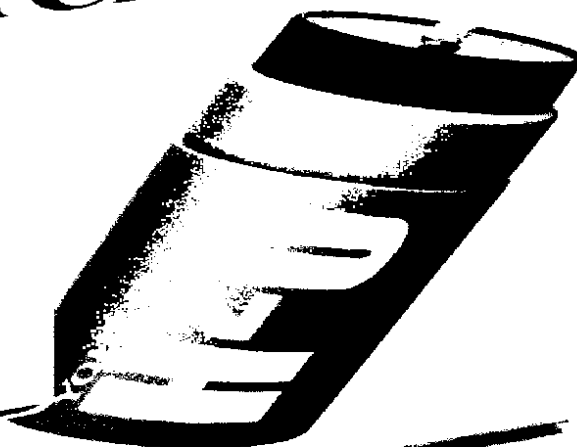
**Your Basic® H2O**

Sure, it looks like your basic water bottle. But remove the bottle and it's also a foam cooler. No matter how you use it, it's gonna be the coolest place for whatever you're drinking.

**FREE**  
**Water Bottle**  
**with 2 Pack**  
**Purchase**



**FREE**  
**Water Bottle**  
**with 2 Pack**  
**Purchase**



2061186893

# our Basic® H2O

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**FREE**  
Water Bottle  
with 2 Pack  
Purchase



28200-19147 2  
BASIC KINGS



28200-19153 3  
BASIC 100'S

## Put me on Your Basic Mailing List.

Complete, sign and return this form to get on our mailing list. You'll then be eligible for future offers of special interest to adult smokers.  
**LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.**

☐ Mr.  
☐ Ms.  
☐ Mrs.

☐ Male  
☐ Female

Age

Address

ZIP

City

State

Phone

Regular brand smoked:

By returning this form and signing below, I certify that I am a  
cigarette smoker 21 years of age or older. I am also willing to receive  
free samples of cigarettes and incentive items in the mail, subject to  
applicable state and federal law.

Mail completed survey to: BASIC SURVEY  
P.O. Box 68999  
Schaumburg, IL 60168-0999

PSN

Signature  
(required)

© Philip Morris Inc. 1993

No facsimiles accepted. Offer expires 12/31/93.

Birthdate  
(required)

7288 C

# Basic

Ultra Lights: 6 mg "tar," 0.5 mg nicotine - Lights: 11 mg "tar," 0.8 mg nicotine  
Kings: 16 mg "tar," 1.1 mg nicotine - 100's: 16 mg "tar," 1.2 mg nicotine  
Non-Filter: 25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method

**SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.**

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